



**Global  
Partnership**  
for Sustainable  
Development Data

Request for Proposals

# **Facilitation of impact storytelling workshop for CAN Fellows**

Consultancy

Deadline: March 30, 2025

Global Partnership for Sustainable Development Data

To : Offerors

From : Global Partnership for Sustainable Development Data /  
United Nations Foundation

Subject : Workshop Facilitation: Impact Storytelling Workshop for Capacity Accelerator Network (CAN) Fellows

RFP Issue Date : March 13, 2025

RFP Closing Date : March 30, 2025

RFP Closing Time : 17:00 hours U.S. Eastern Time

Performance Period : Approximately 4-5 months

The Global Partnership for Sustainable Development Data (the Global Partnership) is seeking a consultant to provide facilitation services for a workshop on impact storytelling for the Global Partnership for Sustainable Development Data's CAN Fellows. The Global Partnership invites qualified individuals, firms, and organizations ("Offerors") to submit a proposal for the requested services. The Contract resulting from this award will be a Services Agreement.

Offerors are encouraged to read this RFP in its entirety, paying specific attention to the scope of services, instructions, and requirements. Issuance of this solicitation does not, in any way, obligate the United Nations Foundation (UNF) to award a contract, nor will UNF pay for any costs incurred in the preparation and submission of a proposal. The agreement resulting from this RFP will be provided to the most responsive Offeror whose offer will be the most advantageous to the Global Partnership/UNF in terms of cost, functionality, and other factors as specified in this RFP.

The Global Partnership is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees and consultants.

## **Section 1: Background and purpose**

Background: United Nations Foundation

The United Nations Foundation links the UN's work with others around the world, mobilizing the energy and expertise of business and non-governmental organizations to help the UN tackle issues including climate change, data, global health, peace and security, women's

empowerment, poverty eradication, energy access, and U.S.-UN relations. The United Nations Foundation hosts and provides administrative, financial, and contractual services for the Global Partnership. For more information, visit [www.unfoundation.org](http://www.unfoundation.org).

#### Background: Global Partnership for Sustainable Development Data

The Global Partnership for Sustainable Development Data is a dynamic global network of governments, UN agencies, private companies, and civil society organizations. The Global Partnership convenes, connects, and catalyzes action to address the problems of poor data use, access, quality, and production and to work with stakeholders to fully harness the new opportunities of the data revolution in the service of sustainable development. For more information, visit [www.data4sdgs.org](http://www.data4sdgs.org).

#### Background: Capacity Accelerator Network (CAN)

In collaboration with data.org, the Global Partnership is implementing the Africa Climate and Health Data Capacity Accelerator Network (CAN) program. This program aims to strengthen the capacity of national statistics systems and social impact organizations by embedding data science fellows within these institutions to work on specific use cases or research projects.

[Learn more about the initiative here.](#)

## **Section 2: Scope of services**

The Global Partnership is seeking an organization/individual to design a two (2) day virtual workshop on impact storytelling and facilitate two (2) rounds of the workshop for CAN Fellows. The selected Offeror will train fellows in storytelling techniques to effectively communicate the impact of their data-driven projects. The first workshop will take place in late April or May 2025, and the second will take place sometime in the third quarter of 2025.

The selected Offeror will be responsible for:

1. Curriculum Design
  - Develop a structured 2-day (90-minute sessions per day) storytelling workshop tailored for data scientists.
  - Build upon previous storytelling workshops and integrate interactive exercises and real-world case studies that are relevant to data scientists.
2. Workshop Facilitation
  - Deliver the workshop virtually to CAN Fellows (cohorts 2 & 3), ensuring engagement and practical application by using diverse learning methods (e.g., presentations, breakout activities, role-playing exercises).
3. Workshop Materials & Follow-Up

- Provide slides, worksheets, and reference materials to the Global Partnership for workshop participants.
- Draft a follow-up general strategy for the CAN fellow to use as a base for their own strategies to help fellows apply their storytelling skills post-workshop.

**Deliverables:**

1. Workshop agenda and learning objectives.
2. Draft and final versions of the workshop curriculum/training modules.
3. Presentation materials and hands-on exercises.
4. General Strategy document for applying storytelling skills.
5. Post-workshop summary with key insights and recommendations.

**Desirable experience/qualifications:**

(If a consulting firm is bidding, the Global Partnership would look for these qualifications from the lead individual and others likely to be significantly engaged in the work.)

- **Storytelling & communications expertise:** Proven experience training technical professionals in impact storytelling, especially in data science or international development.
- **Data & development experience:** Ability to translate complex data insights into compelling narratives for diverse audiences.
- **Workshop facilitation skills:** At least 5 years of experience conducting engaging virtual trainings using interactive tools.
- **Global & multilateral collaboration:** Previous work with international organizations, NGOs, or data capacity-building initiatives is an added advantage.

### **Section 3: Proposal preparation requirements**

Proposals are expected to be comprehensive and include the information set forth below. Elaborate or unnecessarily voluminous proposals are not desired. The font used should be easy to read and generally no smaller than 11 points. (Smaller font can be used for short footnotes.) Proposals must be submitted in English.

1. Technical Proposal, no more than two pages, to include:
  - a. The primary contact person for the Offeror: the individual's name, address, phone number and email address.
  - b. A statement confirming the Offeror does not have a conflict of interest with this RFP, real or perceived.
  - c. A summary of the Offeror's understanding of the scope of services, along with a positive commitment to perform the work in a timely manner.

- d. A brief description of the Offeror's experience and expertise in the field that illustrates overall qualifications and capabilities to meet the terms of the RFP, and years of relevant experience.
2. Resume or CV of Key Personnel
  3. List of References
    - a. The Offeror must include a list of three references, including phone number, e-mail address and a short description of work done for the referee.
  4. Cost Requirements
    - a. The Offeror should include a budget for the services described above. All prices must be quoted in U.S. dollars.

Proposal submission: Proposals, including any attachments (limited to 6MB), should be sent electronically in PDF format to: [proposals@data4sdgs.org](mailto:proposals@data4sdgs.org). Be sure to include in the subject line: Facilitation for CAN Impact Storytelling Workshop. UNF will not accept proposals received by fax or mail.

All proposals are due by the date and time stated above. Any proposal received after the required time and date specified for receipt shall be considered late and non-responsive. Late proposals will not be evaluated.

## **Section 4: Selection and Evaluation Criteria**

The Global Partnership will review candidates with the goal of selecting a consultant most advantageous to the Global Partnership, based on the qualifications listed above, as demonstrated by the resume or CV, cover letter, and additional material, if applicable. The Global Partnership will consider the Offeror's capability to deliver the scope of services, and the feasibility of the approach. The Global Partnership will also consider the overall costs to ensure that they are reasonable to deliver the services. The Global Partnership may meet with one or more Offerors prior to selection.

## **Section 5: RFP Conditions**

UNF reserves the right to:

- Reject any or all offers and discontinue this RFP process without obligation or liability to any potential Offeror or other party.
- Accept other than the lowest price offered.

- Award a contract on the basis of initial offers received, without discussions or requests for best and final offers.
- Award more than one contract.

Nothing in this RFP is, or should be relied on by Offeror as a promise or representation by UNF. UNF does not make any representation or warranty as to the completeness of this RFP or have any liability for any representations (express or implied) contained in, or omissions from, this RFP. This RFP and any replies to any written notifications are transmitted to the Offeror solely for the purposes of the Offeror preparing and submitting a Proposal. Each Offeror shall keep the RFP and its contents confidential.

Any information or materials submitted in response to this RFP and/or as a proposal (whether successful or unsuccessful) shall become the property of UNF and will not be returned. In submitting a proposal, the Offeror must agree that the offer shall remain firm for a period of no less than 120 days from the RFP closing date. Failure to follow the specifications and requirements provided in this RFP may result in disqualification.

## **Section 6: Terms of payment**

Payment terms for the award shall be on a deliverable basis and will be made following the submission of each deliverable. Payment is dependent upon receipt of valid invoice, and contingent upon successful completion of deliverables, at the sole discretion of UNF. Payment shall be made in U.S. dollars by UNF via check or bank wire. The final payment terms in the contract will control, not this RFP. No advanced payments will be provided.