



**Global  
Partnership**  
for Sustainable  
Development Data

## **Governance support for private data sharing**

*Funded by the William and Flora  
Hewlett Foundation*

*Better* **data.**  
*Better* **decisions.**  
*Better* **lives.**



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# Context and rationale of the project

During summer 2020, GPSDD carried out a [learning series](#) aimed at **understanding** how to increase the use of privately held data for statistics and policy making by reflecting on data sharing efforts underway for COVID-19 response.

The workshops revealed that while capacity gaps among all stakeholders in public-private data sharing present barriers to successful partnerships, capacity gaps on the public sector side are particularly strong obstacles to progress.

Further, the available training, advisory services and intermediaries that are available to help address these capacity gaps focus predominantly on the technical aspects of data sharing. **There is a significant gap when it comes to supporting the governance and management aspects of public-private data partnerships.**

## The project in a nutshell

To support public private data sharing and access to privately held data, GPSDD has launched a project to **address capacity gaps in relation to the governance and management issues inherent in public private data sharing** and to **foster learning about the pathways from strengthening governance and management capacity to smoother data access and increased data use.**

- The project lasts **from February 2021 until November 2022**
- The project focuses on two countries – **Uruguay and Botswana.**
- Both are at early stages of establishing a data sharing partnership. This will allow the project to work alongside **a concrete case** against which capacity needs can be identified and new skills and knowledge can be immediately and practically applied.
- In both countries a **Business Process Mapping (BPM)** will be carried out.
- The BPM will help GPSDD to broker a **tailored package of support** for the countries.
- GPSDD will also design a **learning strategy** to support the project.

## About the BPM

The objective of the BPM is to **serve as critical framework for identifying the governance and management capacity gaps to be addressed**. It will also be a **skill building exercise in itself** as it will increase understanding of the entire process required for a successful public-private data partnership and it will generate a framework that can be tailored and re-used for future partnerships.

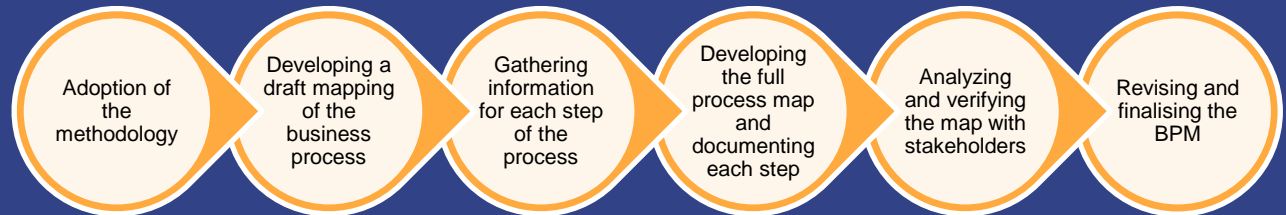
The expected outcomes of the BPM are:

- **A detailed, visual and sequenced workflow** including all the steps required to set up the partnership from the initiation phase to the full production phase.
- **An analysis of the stakeholders which are to be involved in each step of the process** and the identification of responsible persons/bodies and key decisions for each of the tasks.
- The **identification of dependencies** between tasks and steps.

## Key BPM steps

# The six key steps for performing the BPM are:

1. **Adoption of a methodology for the BPM mapping process**, based on a set of identified and commonly agreed assessment criteria;
2. **Developing a draft mapping of the business process** based on already available information. This includes: 1) Identification of all the steps and tasks which are required by the project, 2) Definition relationships/dependencies between tasks and steps and 3) visualisation of the tasks and steps in a sequenced map;
3. **Gathering information for each step** including engaging key stakeholders and decision-makers that perform or are in some way involved in each step of the process.
4. **Developing the full process map and documenting each step**
5. **Analyzing and verifying the map with key decision makers and stakeholders from SB**
6. **Revising as required to improve the process and finalizing the BPM**

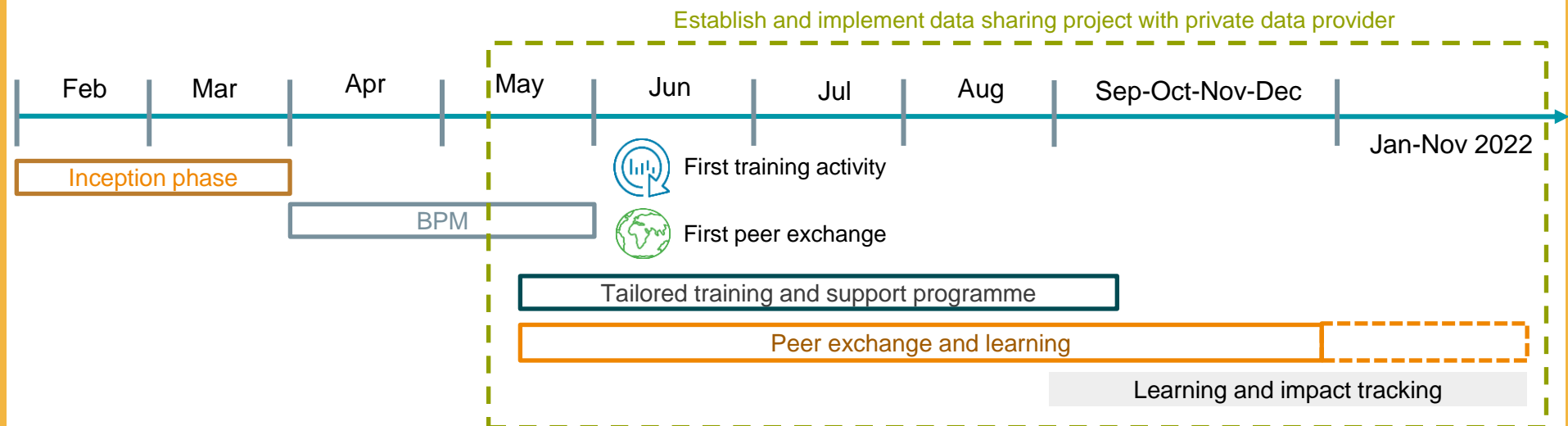


# Timeline of activities

## PLANNING OF ACTIVITIES

The project will last from February 2021 to November 2022. The key phases and milestones for the first part of the project are illustrated below.

Peer exchange and learning activities might extend beyond December 2021.



# Expected outcomes and products

The expected **outcomes** of this project are:

- *Increased governance and management skills and capacity of government actors in Uruguay and Botswana to access and ultimately use privately held data (from Mobile Network Operators)*
- *Advanced learning in the data for development field on the pathways from strengthening governance and management capacity to smoother data access and increased data use*

**Products** of this project will be:

- Two full Business Process Mapping for Botswana and Uruguay
- Two tailored learning curricula for the focus countries
- Two or more peer to peer exchanges organized
- A knowledge product summarizing the key learning from this project