



FESTIVAL DE DATOS



**Celebrating data ideas and action
that help people and planet**

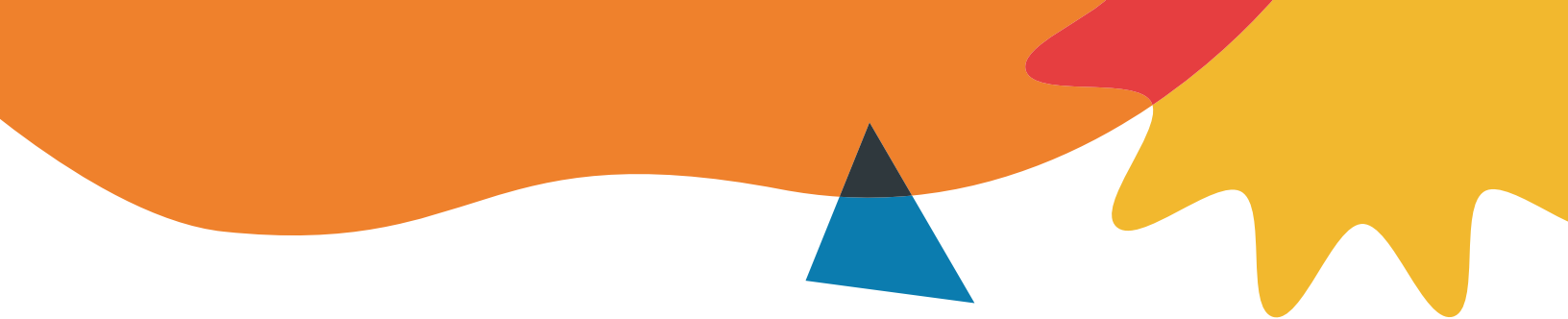
SUPPORTER INFORMATION PACK

7–9 November, 2023
Punta del Este, Uruguay



Proudly hosted by the Government of Uruguay
Spearheaded by the Instituto Nacional de Estadística
de la República Oriental del Uruguay (INE)





The Global Partnership for Sustainable Development Data is thrilled to bring you Festival de Datos, a forum for celebration, exchange, and discovery of practical data solutions to the world's biggest challenges. This three-day event is for professionals from all sectors focused on evidence-based decision-making to improve lives and protect the planet.

Since the last Festival, our network has thrived, expanding around the world. Our 700+ partners, led by a Secretariat based in eight countries, drive momentum in timely, inclusive, and accountable data use.

Festival de Datos will see over 600 people brought together from 50 countries to learn, exchange, and collaborate in a range of interactive spaces. This will include governments, UN and other multilaterals, companies, and civil society, who are striving to solve development challenges, offering new data solutions, and exploring methods to put people at the center of data.

It will be the first time many communities engaged in data for sustainable development and humanitarian action have come together in a long time. As we reach the mid-way point for achieving the ambitious Sustainable Development Goals, it is more critical than ever that we bring together producers and users of data to discuss the emerging opportunities to unlock the value of data for all.

This event will provide exposure, connections, and skills for emerging leaders and changemakers that represent the positive future we are trying to co-create. Whether working in climate adaptation, health, education, or general data systems strengthening, individuals will be able to add tools to their toolkit, access space for consultation, share best practice and resources, and meet new partners.

Going beyond plenaries and panels, this interactive conference will catalyze collaborations through curated networking sessions. Participants will leave with practical steps for how to create a world where people have agency in data, where data governance includes people whose lives are affected by decision-making, and where data is used to promote equitable, sustainable development.

// I'm continually amazed at how this community of practice has come together to not just talk, but to put the wheels of action in motion."

— Private sector delegate at 2018 Festival



Panoramic view of Punta del Este in Uruguay
© Marcia Cobar



“Common spirit, dialogue and advocacy are needed to supercharge progress on the Sustainable Development Goals. That is exactly what the Festival de Datos sets out to do, focusing on partnerships aimed at innovating, building and financing inclusive data systems that the world needs now more than ever in this Decade of Action.”

— **Beatriz Argimón Cedeira**, Vice-President of the
Oriental Republic of Uruguay

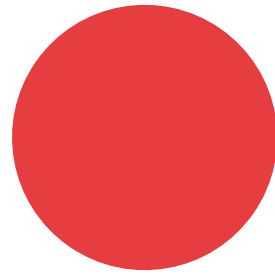


“Uruguay is a country that values transparency of information and the generation of quality statistics, as two pillars of democracy. Across the public and private sector there is widespread recognition of the role of data in providing better services and quality of life for our citizens. The 2023 Festival de Datos is a unique opportunity for Uruguay, and an opportunity to bring together data experts and communities from across the globe to celebrate the latest thinking and action.”

— **Diego Aboal**, Director-General of the Instituto Nacional de
Estadística, Oriental Republic of Uruguay



PROGRAM AT A GLANCE



Discussions will bring the most recent advances and barriers to the forefront, including around open data, transparency, and non-traditional types of data. It will be:



Co-created, with diverse organizations from our network will suggest and run sessions.



Interactive, with every session allowing for interaction and discussion. There will be debates, art exhibitions, games, and networking events.



Practical, moving the data values agenda from theory to action, with participants leaving with practical solutions.

THEMES

- Harnessing up to date data for climate adaptation and crisis response
- Maximizing timely data to transform economies
- Advancing the availability and use of inclusive data so no one is left behind
- Supporting people to shape how they are represented in data
- Creating cultures of transparency, data sharing and use
- Democratizing data skills for greater equity



600
PARTICIPANTS



40
COUNTRIES



**FESTIVAL
DE DATOS**



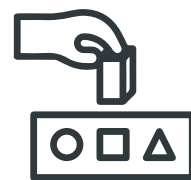
IMPACT
SHOWCASE



CURATED
NETWORKING



IDEAS
LABS



HANDS-ON
TRAINING



ROUNDTABLES
AND PANELS



FIELD
TRIPS



LIVE
STREAMING

98%

Participants from 2018 Festival who met a new organization with whom they planned to collaborate

94%

Participants from 2018 Festival who learned something useful for their work



“The festival was insightful, engaging, and a truly productive conference. I met so many inspiring and useful leaders.”

— Civil society delegate at 2018 Festival

OUR SUPPORTERS



OUR PARTNERS



700
ORGANIZATIONS



“ Since its inception, the Global Partnership for Sustainable Development Data has tackled many pressing issues, but the availability of data has never been so clearly linked to the fate of the world and its people. Strong data systems, or the lack thereof, will make or break economies, guiding billions of decisions, big and small, at this crossroads in our history.”

— Amina J Mohammed, United Nations Deputy Secretary-General

MEETING YOUR OBJECTIVES

Supporting this timely and energetic Festival de Datos will offer your organization more than just visibility:



Consultation and joint problem solving: Festival de Datos will bring together diverse data communities, from different sectors, countries, and organizations. Our Ideas Labs and networking events will give you opportunities to tap into these different perspectives, crowdsource solutions to strategic challenges, and identify partners with whom to continue brainstorming.



Solution promotion: With an audience eager to find practical approaches to some of the world's most critical development challenges, our interactive Impact Showcase will allow you to share your new tools, methodologies, or projects with new markets.



Thought leadership: By supporting our thematic sessions and sharing articles in our Festival communications, your organization will be seen as the leader in your field, whether that's around data for climate action, joined up data systems, or inclusive data approaches.



Values alignment: We are looking for partners to stand with and be seen alongside us in our achievement of the shared objectives of this Festival, including unlocking the value of data for all and energizing the data and technological communities in the Latin America and Caribbean region.

Please do reach out to Lucy Pearson lpearson@data4sdgs.org to discuss a bespoke partnership that meets your specific needs, including branding positioning, session sponsorship, communications before, during and after the event, and space to showcase your work.



SEE YOU THERE!

Inspiring

- The Festival is set amongst the nature of Punta del Este, in a country where the telecommunications network is 100% digital, and the internet penetration rate is one of the highest in Latin America.

Interactive

- The venue offers a variety of spaces that allow for interaction between individuals, including large networking rooms, reception spaces, arenas, and intimate board rooms.

Accessible

- Shuttles will be provided from Montevideo airport to Punta del Este hotels and the venue.
- The venue will be wheelchair accessible throughout.
- Interpretation will be available in Spanish and English. Other languages may be available based on attendee demographics and needs.