



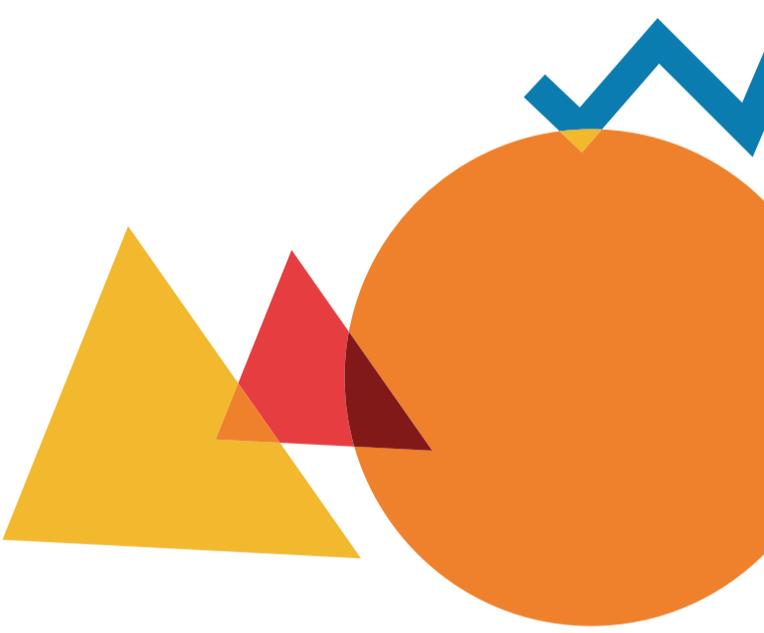
GLOBAL DATA FESTIVAL



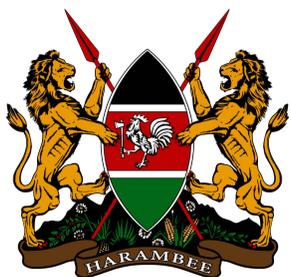
**Celebrating data ideas and
actions that help people and
planet**

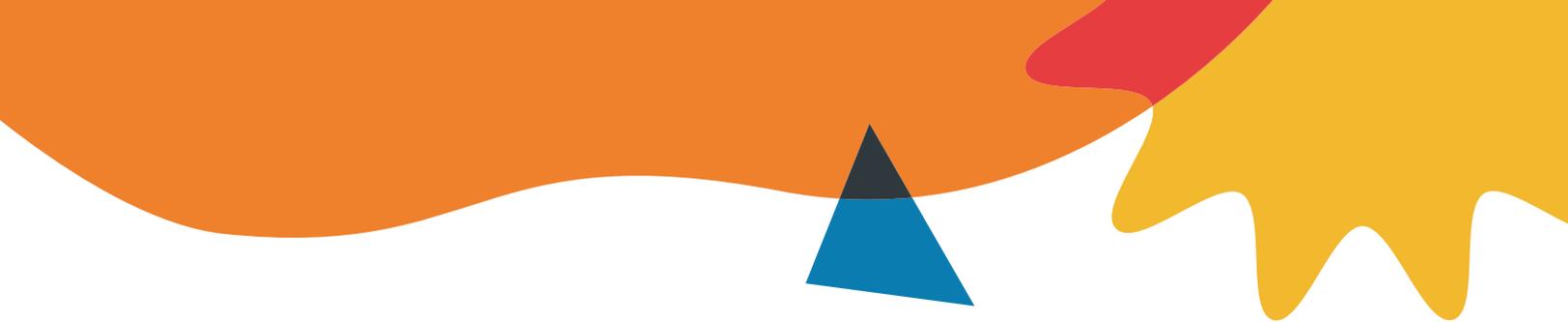
SUPPORTER INFORMATION PACK

May, 2026
Nairobi, Kenya



Proudly hosted by the Government of Kenya





The Global Partnership for Sustainable Development Data is thrilled to bring you the third Global Data Festival, a forum for celebration, exchange, and discovery of practical data solutions to the world's biggest challenges. This four-day event is for professionals and policymakers from all sectors focused on data and technology assisted evidence-based decision-making to improve lives and protect the planet.

Since the last Festival in Punta del Este, Uruguay, our network has thrived, expanding around the world. Our 700+ partners, led by a Secretariat based across four continents, drive momentum in timely, inclusive, and accountable data use that leads to better lives.

The Global Data Festival will see over 1500 people brought together from 90+ countries to learn, exchange, and collaborate in a range of interactive spaces. This will include governments, UN and other multilaterals, companies, civil society and youth activists, who are striving to solve development challenges, offering new data solutions, and exploring methods to put people at the center of data.

As we reach the last mile on the ambitious Sustainable Development Goals, and begin to discuss what happens afterwards, amid rapid technological change, it is more critical than ever that we bring together producers and users of data to discuss opportunities and challenges.

This event will provide exposure, connections, and skills for emerging leaders and changemakers that represent the positive future we are co-creating. The theme of the event will be the Power of Data through partnerships - exploring how collaboration that leverages data and inclusive AI can lead to better outcomes in climate, health, food security and reducing inequalities. Delegates will be able to add tools to their toolkit, access space for consultation, share best practice and resources, and meet new potential partners and funders.

Going beyond plenaries and panels, this interactive conference will catalyze collaborations through curated networking sessions in a dedicated 'lift-off lounge' space. The space will also feature dedicated meeting areas for delegates to plan their own focused bi-laterals. Thought-provoking activations will include data art installations and films, citizen data games, pop-ups and hands-on demos & training.

Participants will leave with practical steps for how to create a world where people have agency in data, where data governance includes people whose lives are affected by decision-making, and where data is used to promote equitable, sustainable development.



Skyline of Nairobi, Kenya
© Zac (Adobe Stock)



“We have an opportunity to build trust, and work together for a brighter, fairer future, especially for our next generations. That’s why Kenya is proud to host a Global Data Festival, in May 2026 with the Global Partnership for Sustainable Development Data. This will be a golden moment to maximize the new opportunities of data, AI, and technology for Africa and the rest of the world.”

— William Ruto, President of Kenya

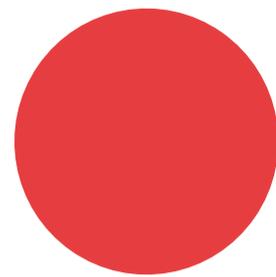


“Reliable data is crucial to digital transformations and AI technologies. I congratulate Kenya and the Global Partnership for Sustainable Development Data on bringing together the global community to accelerate progress to deliver the Sustainable Development Goals.”

— Amina J Mohammed, Co-chair of the Global Partnership for Sustainable Development Data’s Board and United Nations Deputy Secretary-General



PROGRAM AT A GLANCE



Discussions will bring the most recent advances and barriers to the forefront, including around open data, transparency, and non-traditional types of data. It will be:



Co-created, with diverse organizations from our network will suggest and run sessions.



Interactive, with every session allowing for interaction and discussion. There will be debates, art exhibitions, games, and networking events.

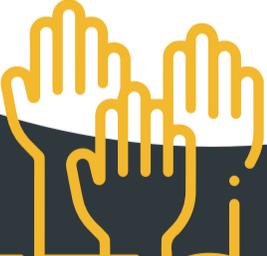


Practical, moving the data values agenda from theory to action, with participants leaving with practical solutions.

THEMES

The Festival will uplift the power of partnerships to unlock the new opportunities of data, AI, and technology for Africa and the rest of the world, specifically:

- Exploring collaborations that leverage data and inclusive AI for better outcomes in climate, health, food security and reducing inequalities.
- Maximizing timely data to transform economies
- Advancing the availability and use of inclusive data so no one is left behind
- Creating cultures of transparency, data sharing and use
- Democratizing data skills for greater equity



1500
PARTICIPANTS



90
COUNTRIES





IMPACT
SHOWCASE



CURATED
NETWORKING



IDEAS
LABS



HANDS-ON
TRAINING



ROUNDTABLES
AND PANELS



FIELD
TRIPS



LIVE
STREAMING

94%

In-person participants from 2023 Festival reported that they made valuable in-person connections

88%

Participants from 2023 Festival learned something useful for their work



“Datalat is working with generative AI applications to reach more people and realize the exercise of human rights. The Festival was an opportunity to demonstrate the progress of the use of data, analytics and artificial intelligence.”

— Susana Cadena, Co-founder and Director of Technology and Research at Datalat



“During the Festival I was able to connect with like-minded individuals who are using data to transform the world, and share my experience using data for activism in support of gender equality”

— Marissa Miodotsky, Gender data and gender equality policy specialist

More impact stories from the 2023 Global Data Festival:

- Click to read Togo's data management journey: Bridging gaps and forging progress at Festival de Datos
- Click to read about unveiling the power of inclusive and accountable data processes at the 2023 Festival de Datos

OUR PARTNERS



2023 FESTIVAL SUPPORTERS



MEETING YOUR OBJECTIVES

Supporting this timely and energetic Festival will offer your organization more than just visibility:



Consultation and joint problem solving: The Festival will bring together diverse data communities, from different sectors, countries, and organizations. Our Ideas Labs and networking events will give you opportunities to tap into these different perspectives, crowdsource solutions to strategic challenges, and identify partners with whom to continue brainstorming.



Solution promotion: With an audience eager to find practical approaches to some of the world's most critical development challenges, our interactive Impact Showcase will allow you to share your new tools, methodologies, or projects with new markets.



Thought leadership: By supporting our thematic sessions and sharing articles in our Festival communications, your organization will be seen as the leader in your field, whether that's around data for climate action, joined up data systems, or inclusive data approaches.



Values alignment: We are looking for partners to stand with and be seen alongside us in our achievement of the shared objectives of this Festival, including unlocking the value of data for all and energizing the data and technological communities in the Africa region.

For a customized partnership opportunity, please contact Mma Okeya-Chinweoke at mchinweoke@data4sdgs.org. We offer flexible partnership packages including:

- Brand positioning
- Session sponsorship options
- Comprehensive communications support
- Exhibition space





SEE YOU THERE!

Inspiring

The Global Data Festival will be held in Nairobi, Kenya—a leading innovation and data hub in a country celebrated for its tech-savvy population, vibrant culture, and iconic wildlife. Known as the "Silicon Savannah," Kenya is advancing in data, technology, and AI, having been one of three African nations to sign the Bletchley Declaration at the UK's AI Safety Summit. With a National AI Strategy and Code of Practice in development, Kenya is shaping the region's tech future. Festival delegates will also enjoy free access to Nairobi's National Safari Park, courtesy of the Governor.

Interactive

The venue features diverse spaces for connection, including the curated 'Lift-off Lounge,' reception areas, arenas, and private boardrooms.

Accessible

Shuttles will run between hotels and the venue, which is fully wheelchair accessible. Interpretation will be provided in English and French, with additional languages based on attendee needs.

