



## Data2X's Commitment to the Inclusive Data Charter

### Introduction

Over the past ten years, Data2X has grown from a small start-up into a globally recognized civil society organization dedicated to improving the quality, availability, and use of gender data. Founded in 2012, Data2X was among the first to alert the global community to significant gender data gaps. Since then, it has played a pivotal role in mapping these gaps, identifying the institutions best positioned to address them, and supporting global efforts to close them.

Data2X's journey began by focusing on priority areas like women's economic participation, where traditional data sources often fell short. Through partnerships with governments, multilateral organizations, experts, and advocates, Data2X has influenced and coordinated diverse stakeholders to advance high-impact methodologies and improve data collection in crucial areas. The organization also pioneered work in exploring how big data could address gender gaps and bolstered civil registration and vital statistics (CRVS) systems and the collection of sex-disaggregated data by financial sector providers.

Today, Data2X stands as a global technical and advocacy platform, guiding initiatives that leverage gender data to drive inclusive, effective policies. Its work centers on the principle that data must represent everyone's experiences to be truly useful, especially reflecting the distinct realities of women, girls, and gender-diverse people worldwide. By enhancing both sex-disaggregated and gender-sensitive data, Data2X continues to shape the global gender data landscape and advance the Sustainable Development Goals, particularly the commitment to leave no one behind.

### Achievements to Date

Data2X uniquely serves as a bridge between gender data collection, analysis, and policy, uniting diverse stakeholders to promote gender data as a key driver of gender equity. Through its technical expertise and strategic partnerships, Data2X has led global conversations and commitments, positioning gender data as an essential tool in the pursuit of gender equality.

**Defining the Problem:** Early on, Data2X identified critical gender data gaps by consolidating insights across institutions and highlighting systemic challenges. This work provided a guiding framework for organizations working to address these gaps and inspired collaboration.

**Improving Data Availability:** To increase gender data collection and publication, Data2X leveraged partnerships with multilateral organizations and governments, facilitating shared goals and providing logistical and research support. Initiatives like the Gender Data Network and CRVS were pivotal in driving cross-sector collaboration on gender data.

**Making Gender Data a Development Priority:** Data2X has positioned gender data as a recognized priority, securing investment and growing global support for gender data initiatives. Through high-level advocacy and events, Data2X has expanded the gender data network and brought new actors into the field, underscoring the critical role of gender data in achieving global development goals.

## Current Work

Data2X's current strategy, focuses on four strategic outcomes to advance gender data systems globally:

1. **Improve Investment in Gender Data Systems:** Data2X aims to close the \$450 million annual gender data financing gap through research, advocacy, and engagement with donors, governments, and the private sector. Key activities include updating the "State of Gender Data Financing" report, assessing national statistical systems, and guiding both public and private sector investments.
2. **Improve Usability of Gender Data:** Data2X will enhance the accessibility and use of gender data, particularly focusing on health, labor, and financial inclusion. Activities include creating data collaboratives, improving big data usability, and disseminating best practices for data transparency and usability in policymaking.
3. **Catalyze Policy Demand and Use:** Data2X will drive the demand for gender data by promoting its use among policymakers, civil society, and businesses. This includes identifying policy use exemplars, improving the use of gender data for women's financial inclusion, and facilitating connections between data producers and users.
4. **Strengthen the Enabling Environment for Policy Use:** Data2X will maintain its role as a global agenda-setter by fostering research, media engagement, and coalition-building. This includes the "State of Gender Data Initiative," media campaigns, and the launch of the Gender Data Leader Awards to celebrate policy champions.

These efforts aim to strengthen gender data systems, increase policy use, and mobilize investment to close data gaps.

## Highlighted Initiatives

- **Gender Data Network (GDN)** – The Gender Data Network (GDN), strengthened by Data2X and in partnership with PARIS21, Open Data Watch, the UN Economic Commission for Africa, and the UN Economic and Social Commission for Asia and the Pacific, is an alliance of gender data statisticians from 53 countries across Africa and Asia. GDN brings together members to share innovative solutions, improve

methodologies, and foster investments in high-quality gender data, enhancing national statistical systems and capacities.

- **Intersectionality** – Data2X is committed to advancing intersectional data initiatives, recognizing the importance of capturing multiple identity markers—such as gender, age, income, disability, and SOGIESC (sexual orientation, gender identity, gender expression, and sex characteristics). Key initiatives include:
  - Developing research and case studies to fill data gaps and inform evidence-based policymaking.
  - Working to support efforts to standardize data collection and governance practices to improve inclusivity and accuracy.
  - Mobilizing resources and technical assistance to support intersectional data, particularly in low- and middle-income countries.
  - Integrating intersectional data priorities within broader data agendas, including citizen-generated data, administrative data systems, and data feminism.

Data2X believes that intersectional data represents a transformative approach to tackling development challenges. By acknowledging and addressing intersecting identities, we can design targeted solutions to address systemic inequalities and promote inclusive development.

### **Commitment to the Inclusive Data Charter**

Data2X reaffirms its commitment to gender data as a fundamental component of inclusive data and an essential driver of the Inclusive Data Charter’s objectives. We are dedicated to continuing our collaboration with IDC champions to mobilize resources, overcome methodological barriers, and advance the production and use of nuanced, intersectional data required to achieve the Sustainable Development Goals.

Data2X is honored to work alongside global partners to ensure that inclusive data informs policies that leave no one behind.