



**Global  
Partnership**  
for Sustainable  
Development Data

Request for Proposals

# **Inclusive Data Playbook, Make Inclusive Data the Norm**

Consultancy

Deadline: August 4, 2025

Global Partnership for Sustainable Development Data

**To** : Offerors

**From** : Global Partnership for Sustainable Development Data /  
United Nations Foundation

**Subject** : Inclusive Data Playbook Consultancy, Make Inclusive Data the  
Norm

**RFP Issue Date** : July 10, 2025

**RFP Closing Date** : August 4, 2025

**RFP Closing Time** : 17:00 hours U.S. Eastern Time

**Performance Period** : Approximately three (3) to four (4) months

The Global Partnership for Sustainable Development Data (the Global Partnership) is seeking a consultant with considerable experience and knowledge in inclusive data to support the development of a Playbook on Inclusive Data. The Global Partnership invites qualified individuals and organizations ("Offerors") to submit a proposal for the requested services. The contract resulting from this award will be a Services Agreement.

Offerors are encouraged to read this RFP in its entirety, paying specific attention to the scope of services, instructions, and requirements. Issuance of this solicitation does not, in any way, obligate the Global Partnership / United Nations Foundation (UNF) to award a contract, nor will UNF pay for any costs incurred in the preparation and submission of a proposal. The agreement resulting from this RFP will be provided to the most responsive Offeror whose offer will be the most advantageous to the Global Partnership / UNF in terms of cost, functionality, and other factors as specified in this RFP.

The Global Partnership is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees and consultants.

## **Section 1: Background and purpose**

### *Background: United Nations Foundation*

The United Nations Foundation (UNF) links the UN's work with others around the world, mobilizing the energy and expertise of business and non-governmental organizations to help the UN tackle issues including climate change, data, global health, peace and security, women's empowerment, poverty eradication, energy access, and U.S.-UN relations. UNF hosts and

provides administrative, financial and contractual services for the Global Partnership. For more information, visit [www.unfoundation.org](http://www.unfoundation.org).

### *Background: Global Partnership for Sustainable Development Data*

The Global Partnership for Sustainable Development Data (Global Partnership) is a dynamic global network of governments, UN agencies, private companies and civil society organizations. The Global Partnership convenes, connects and catalyzes action to address the problems of poor data use, access, quality and production, and to work with stakeholders to fully harness the new opportunities of the data revolution in the service of sustainable development. For more information, visit [www.data4sdgs.org](http://www.data4sdgs.org).

### *Background: Make Inclusive Data the Norm*

Inclusive data remains central to the Leave No One Behind (LNOB) agenda and has become more of a priority in recent years. To truly achieve the leave no one behind commitment people who are marginalized or underrepresented must be safely included and represented in the data and data processes that are used to design and monitor development policies. This is relevant for both policy makers and citizens building on the idea that better data can enable more effective advocacy processes in different areas.

We urgently need to have data that reflects the realities of all people's lives - especially those who are poor, marginalized, vulnerable or underrepresented- and does so with their consent and participation. Three specific opportunities present themselves for organizations to champion the LNOB agenda:

1. Prioritization of data disaggregation & intersectionality: Decision makers need sufficient disaggregated data to understand the situation of different population groups and target interventions and resources towards those most in need. Moreover, practitioners need to increase their know-how on the implementation of intersectional approaches, allowing them to better understand how the people's different situations intersect to further marginalize them.
2. Increased participation in data processes: There are increasing opportunities to use citizen-generated data (CGD) - data that people, or their organizations produce to directly monitor and drive change on issues that affect them – to supplement or complement official data sources and help to shape policies that are responsive to community needs.
3. Advocacy for data: Collecting and processing data must not be an extractive one-sided process, as even if a government agency manages to produce highly disaggregated data, efforts should be made allowing different stakeholders (citizens, NGOs,

enterprises) to use this data to advocate for their interests, enabling an informed agency process.

Organizations across the world have made great strides in utilizing the opportunities of the LNOB agenda to strengthen their data systems to be more inclusive. However, many organizations continue to face similar challenges in strengthening their data systems. There is a vast ecosystem of materials in existence aimed to support organizations in this space, but this can pose a challenge in itself. Navigating the space to find relevant materials can be challenging, particularly for government agencies with shrinking budgets and increased stretches on resources, or for civil society organizations looking to step out of their traditional lane of expertise.

Taking a first step to change is often the biggest hurdle - this product aims to help organizations to start their inclusive data development journey no matter their current level.

### **About the project**

Over 2024 and 2025, The Global Partnership in partnership, with the Agencia Presidencial de Cooperación Internacional de Colombia (Presidential Agency for International Cooperation of Colombia or APC-Colombia), is working with the governments of Colombia, Ghana and Kenya led by the National Statistical Offices (NSOs), to share experiences and knowledge on strengthening inclusive data as part of the Make Inclusive Data the Norm (MIDN) project. These three countries were selected for their strong commitment to advancing inclusive data, as well as their complementary skills and needs that they can share with each other to further strengthen inclusive data and inform policy decisions.

The Colombian NSO, Departamento Administrativo Nacional de Estadística (DANE) by its acronym in Spanish, is a champion of the Inclusive Data Charter (IDC) and has developed guidelines for taking intersectional and differential approaches to data within the national statistical system. Colombia has also been proactive in institutionalizing citizen generated data into its work. The Kenya National Bureau of Statistics (KNBS) has been strengthening disability data as a champion of the IDC but has also developed criteria for the institutionalization of CGD. Ghana Statistical Service (GSS) has made progress on the practical implementation of CGD with the NSO leading specific initiatives on gender-based violence, waste and marine litter data, and public service satisfaction surveys using mobile technologies. GSS has also championed advocacy for statistics through various approaches.

One additional priority for the MIDN project is to ensure that learning from this project goes beyond the three countries directly involved, by pulling together shared learning into an additional product - *The Inclusive Data Playbook*.

The ambition for the Inclusive Data Playbook is to utilize the bespoke materials created as a part of the MIDN project, but also sign-post and utilize materials that already exist, creating one coherent resource for improving inclusive data systems within organizations, particularly NSOs. It should highlight concrete actions that organizations can take to improve inclusion at all levels - from institutional changes down to technical changes. In doing so, it should apply an intersectional lens to the issue of inclusive data, and build on previous knowledge products created by the Inclusive Data Charter, i.e. [Unpacking Intersectional Approaches to Data](#).

## **Section 2: Scope of services and qualifications**

### *Expected Services*

- Conducting research and scoping work on inclusive data, including:
  - Building on existing scoping already carried out by MIDN team by conducting additional research and scoping on inclusive data tools to be included in the playbook and noting any gaps in materials.
  - Consulting with key stakeholders within the MIDN and IDC projects and the broader inclusive data community on needs and existing tools/materials related to inclusive data
  - Developing a list of tools that would be included in the playbook to ensure products and tools included in the playbook are additive not duplicative
- Developing a draft of the Inclusive Data Playbook knowledge product, including:
  - Developing an outline for the playbook, including content and appropriate formatting, based on research and stakeholder feedback.
  - Signpost to learning materials produced for MIDN partner countries which have been adapted for a broader audience.
  - Signpost to existing Global Partnership resources and existing resources within the Global Partnership network which tackle elements of inclusion as it relates to data, particularly highlighting the work of IDC champions and other Global Partnership partners in this area.
  - Drafting the playbook, incorporating all relevant materials, including but not limited to inclusive data tools, content and signposts.

### *Expected Deliverables*

- Draft of *The Inclusive Data Playbook*, where:
  - The page limit is between 25 and 30 pages maximum including main content and annexes.

- The scope of this RFP **does not** include any copy editing and graphic design of this product.

### **Desirable experience/qualifications**

(If a consulting firm or organization is bidding, the Global Partnership would look for these qualifications from the lead individual and others likely to be significantly engaged in the work.)

#### *Minimum qualifications:*

- Masters' degree in statistics, international development, public policy or related field or commensurate years of experience;
- Experience of 5-7 years working in data, preferably international development;
- Evidence of at least 3 prior relevant experiences/production of similar pieces of learning materials;
- Demonstrated technical know-how on the subject matter areas of official statistics, non-official statistics and advocacy.
- Demonstrated knowledge of data for sustainable development ecosystem and challenges, including expertise in data disaggregation and intersectionality
- Demonstrated experience in report writing and producing guidance material and using adaptive strategies for meeting user needs at different levels and with different requirements;

## **Section 3: Proposal Preparation Instructions**

Proposals are expected to be comprehensive and include the information set forth below. Elaborate or unnecessarily voluminous proposals are not desired. The font used should be easy to read and generally no smaller than 11 points. (Smaller font can be used for short footnotes.) Proposals must be submitted in **English**.

### **1. Technical Proposal, no more than 6 pages, to include:**

- a. The primary contact person for the Offeror: the individual's name, address, phone number and email address.
- b. A statement confirming the Offeror does not have a conflict of interest with this RFP, real or perceived.
- c. A summary of the Offeror's understanding of the scope of services, along with a positive commitment to perform the work in a timely manner.
- d. A brief description of the Offeror's experience and expertise in the field that illustrates overall qualifications and capabilities to meet the terms of the RFP, and years of relevant experience.

## **2. Resume or CV of Key Personnel**

### **3. List of References**

The Offeror must include a list of three references, including phone number, e-mail address and a short description of work done for the referee.

### **4. Cost Requirements**

The Offeror should include a budget for the services described above. All prices must be quoted in **U.S. dollars**. The Offeror should include any applicable, specific rates as related to the services described above, such as hourly rates, daily rates, or specific service rates.

**Proposal submission:** Proposals, including any attachments (limited to 6MB), should be sent electronically in PDF format to: **proposals@data4sdgs.org**. Be sure to include in the subject line: Inclusive Data Playbook Consultancy. The Global Partnership / UNF will not accept proposals received by fax or mail.

All proposals are due by the date and time stated above. Any proposal received after the required time and date specified for receipt shall be considered late and non-responsive. Late proposals will not be evaluated.

## **Section 4: Selection**

The Global Partnership will review candidates with the goal of selecting one or more consultant(s) which is / are most advantageous to the Global Partnership, based on the qualifications listed above, as demonstrated by the resume or CV, cover letter, and additional material, if applicable. The Global Partnership will consider the Offeror's capability to deliver the scope of services, and the feasibility of the approach. The Global Partnership will also consider the overall costs to ensure that they are reasonable to deliver the services. The Global Partnership may meet with one or more Offerors prior to selection.

## **Section 5: RFP Conditions**

The Global Partnership / UNF reserves the right to:

- Reject any or all offers and discontinue this RFP process without obligation or liability to any potential Offeror or other party.
- Accept other than the lowest price offered.
- Award a Service Agreement on the basis of initial offers received, without discussions or requests for best and final offers.

- Award more than one Service Agreement.

Nothing in this RFP is, or should be relied on by an Offeror as, a promise or representation by UNF. UNF does not make any representation or warranty as to the completeness of this RFP or have any liability for any representations (express or implied) contained in, or omissions from, this RFP. This RFP and any replies to any written notifications are transmitted to the Offeror solely for the purposes of the Offeror preparing and submitting a Proposal. Each Offeror shall keep the RFP and its contents confidential.

Any information or materials submitted in response to this RFP and/or as a proposal (whether successful or unsuccessful) shall become the property of UNF and will not be returned. In submitting a proposal, the Offeror must agree that the offer shall remain firm for a period of no less than **120** days from the RFP closing date. Failure to follow the specifications and requirements provided in this RFP may result in disqualification.

## **Section 6: Terms of payment**

Payment terms for the Services Agreement shall be on a time and materials basis and will be made monthly. Payment is dependent upon receipt of valid invoice, and contingent upon successful completion of deliverables (if applicable), at the sole discretion of UNF. Payment shall be made in U.S. dollars by UNF via check or bank wire. The final payment terms in the Service Agreement will control, not this RFP. No advanced payment will be made.