



Global Partnership for Sustainable Development Data

Logo Style Guide | Draft 1.0

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Global Partnership for Sustainable Development Data

Logo Variations



Horizontal Thin Lockup



Vertical Lockup



Symbol only



Standard Logotype without symbol



Reversed Type



Solid Black



Solid White

Logo Usage

Acceptable



Unacceptable



Colors



PMS: 143c
CMYK: 4/30/86/0
RGB: 243/182/65
HEX#: f3b641



PMS: 7704c
CMYK: 86/41/15/0
RGB: 4/127/174
HEX#: 007fae



PMS: 7738c
CMYK: 72/6/96/0
RGB: 76/174/77
HEX#: 4bae4f



PMS: 7687c
CMYK: 94/87/16/4
RGB: 51/66/134
HEX#: 334285

Typography

Neris Light

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 £&@?!/+(.,:;)

Neris Semibold

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 £&@?!/+(.,:;)

Neris Black

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 £&@?!/+(.,:;)