

# Agenda

## Costa Rica Forum on Data Roadmaps for Sustainable Development



San José, Costa Rica  
APRIL 24-25, 2018

#CRData4SDGs

In association with the Global Partnership for Sustainable Development Data (GPSDD), Economic Commission for Latin America and the Caribbean (ECLAC) and Cepei, the Government of Costa Rica is hosting a national forum for the formulation of a roadmap for the generation of statistical data for sustainable development. This activity aims to bring together stakeholders across sectors to discuss and define the way forward on achieving the Sustainable Development Goals (SDGs) in the context of the data revolution.

The purpose of the forum is to design a roadmap to support the national initiatives to achieve the SDGs. It will seek to understand the way government institutions, private sector and civil society could come to work together to meet the challenges of using data, technology, policy, resources and their capacities for the SDGs accomplishments. The aim is to support the development of a data ecosystem approach that is owned, led and aligned to Costa Rica's priorities using a whole-of-government and multi-stakeholder approach. Key objectives include:

- To better understand the key actors and current approach of how the SDGs, and sustainable development more broadly, are being approached in Costa Rica and aligned to national development priorities.
- To identify and prioritize in conjunction with local stakeholders' key needs for the improvement of the data ecosystem in Costa Rica.
- To strengthen national capacities on data for sustainable development, the SDGs, and how data can be applied to action and decision-making.
- Through a multi-stakeholder approach, use the outcomes of the workshop to define the way forward in partnership with national and international organizations.

Agenda subjects will include:

- The national strategy for the implementation of the SDGs including challenges and opportunities.
- Data availability for SDGs indicators including gaps and opportunities.
- Data roadmaps for sustainable development and country experiences from Colombia, Mexico, Philippines and Ghana.
- Leave no one behind: the importance of data disaggregation.
- Forum on administrative data.
- Open data, geospatial and earth observations and new data sources.
- Policy and enabling environment.
- The roadmap forward.

## Tuesday, April 24

**8:00 - 8:30** Registration.

**8:30 - 9:00** **Opening remarks**

- Fernando Ramírez, President of the board of directors of National Institute of Statistic and Census (INEC).
- Aditya Agrawal, GPSDD.
- Daniel Taccari, ECLAC.
- Fredy Rodríguez, Cepei.
- Olga Marta Sánchez, Minister of National Planning and Economic Policy .

**9:00 - 9:30** **Session 1: National strategy for the implementation of the SDGs**, María del Pilar Garrido Gonzalo, Vice-Minister of National Planning and Economic Policy.

- Presentation of the country organization for the adoption of the 2030 Agenda and its alignment with the National Development Plan .

**9:30 - 10:30** **Session 2: Challenges and opportunities in the implementation of the SDGs.**

Session with key governmental and non-governmental institutions for learning the way the SDGs has been aligned with national development priorities and how key initiatives related SDGs have been currently implemented or are planned to be achieved.

### Panelists

- María del Pilar Garrido, Vice-Minister of National Planning and Economic Policy.
- Silvia Lara Povedano, Representative for the business sector in the SDG Advisory Committee.
- Marcela Alvarado, Representative of Civil Organizations in the SDG Advisory Committee. Executive Director of Urbarium.
- Pauline Stockins, ECLAC.

### Moderator

- Natalia Morales, State of the Nation Program (CONARE) .

**10:30 - 11:00**    **Break.**

**11:00 - 11:30**    **Session 3: Data availability for SDGs indicators (INEC) .**

In 2016, the Costa Rican Statistics Institute initiated a series of activities to determine the current situation of the production of SDGs data in the country. This session will be led by INEC and will share the results of this work, outlining the key gaps of thematic data, as well as the cross-cutting issues that the country's data ecosystem now faces to produce adequate and appropriate data for the SDGs.

- Presentation of the country research findings on data production for SDGs (María Elena González, Coordinator, Area of Coordination of the NSS, INEC).

**11:30 - 12:30**    **Session 4. SDGs data requirements, gaps and opportunities for Costa Rica .**

Even though the challenges are great, however, there has also been a lot of interesting work in Costa Rica and elsewhere to find done new and innovative ways to improve data production. This session will describe some appropriate initiatives and opportunities to meet future data needs in the country.

#### **Panelists**

- Floribel Méndez, Manager of INEC .
- Rafael Monge Vargas, National Center for Geo-Environmental Information (CENIGA), Ministry of Environment and Energy (MINAE).
- Álvaro Monett, CEPAL.
- Sandra Liliana Moreno, DANE - Colombia.

#### **Moderator**

- Agustín Gómez, Member of the board of directors of INEC.

**12:30 - 13:30**    **Lunch.**

**13:30 - 15:00**    **Session 5: Data roadmaps for sustainable development and country experiences.**

The Global Partnership for Sustainable Development (GPSDD) have supported the data roadmap process in several countries. This session will discuss this multi-stakeholder, data ecosystem approach and hear from several countries on their experiences.

## Panelists

- Aditya Agrawal, GPSDD.
- Angélica María Palma, DANE - Colombia .
- Omar Seidu, Ghana Statistical Service.
- Manuel Cuellar Rio, INEGI, Mexico.
- Alexandra Suasnavas, Director of Quality, INEC - Ecuador.

## Moderator

- Davis Adieno, GPSDD.

**15:00 - 15:30**    **Break.**

**15:30 - 16:30**    **Session 6: Leaving no one behind: the importance of data disaggregation.**

The SDGs and the underlying 2030 agenda are committed to leaving no one behind. This session will explore what this means for the production of data in Costa Rica and will focus on some of the key priority areas for action in order to meet this objective. In particular, the panelists will discuss the challenges and the importance of disaggregating data in terms of gender, location, socioeconomic grouping and other characteristics.

## Panelists

- Leonardo Merino, State of the Nation Program (socioeconomic).
- Juan Manuel Cordero, Deputy Defender of the Inhabitants (ethnic minorities).
- Ana Lorena Flores Salazar, Gender Unit, Supreme Electoral Tribunal (gender).
- Carlos Von Marschall, Representative of MIDEPLAN (Geographic).

## Moderator:

- Alice Shackelford: Resident Representative / Coordinator of the United Nations System Costa Rica.

**16:30**                    **Closing Day 1**

## Wednesday, April 25

**8:00 – 08:30** Registration.

**8:30 – 08:45** Reflections on day 1 and introduction to day 2.

**8:45 – 9:30** **Session 7: The Potential of Administrative Data.**

Presentation of Denmark Statistics Office that will present to the public the production of statistics based on administrative data and the main uses and benefits of administrative data.

- Maciej Truszczynski, Statistics Denmark.

**9:30 – 10:30** **Session 8: Forum on administrative data.**

Surveys and censuses provide much-needed and high-quality data. However, excessive reliance on these forms of data collection has a series of problems that include cost, timeliness, frequency and possible levels of disaggregation. Administrative data are those that are collected routinely during the process of providing a service (for example, by a government agency). The strengthening of the administrative data system can be very powerful to work together and complement the censuses and surveys because it is continuously generated, timely and profitable and when it is collected using the correct template can provide levels of detail much greater than would be possible through a survey or even a census.

This session will focus on ways to strengthen the administrative data system in Costa Rica, through joint work with institutions to build usable information systems. Recent work on the National Information System and unique registry of beneficiaries of the social sector in the country (SINERUBE) will be presented as an example of what can be achieved when stakeholders come together to build communities of data and decisions resulting policies that this type of data can allow. The national potential for the use of administrative data will also be presented to provide information on the population and companies and thus lower the cost of producing the data, and the information load on the informants.

## Panelists

- Erikson Alvarez Calonge, Executive Director of the National System of Information and Unique Registry of Beneficiaries of the State (SINIRUBE).
- Maria Elena González, Coordinator of the Coordination Area of the NSS.
- Rob Worthington, Kwantu.
- Sun Hwa Song, GPSDD.

## Moderator

- Elizabeth Solano, Deputy Manager INEC .

**10:30 - 11:00**    **Break.**

**11:00 - 12:00**    **Session 9: Parallel sessions on key data issues.**

There will be 3 parallel sessions during this time that will focus on key areas of intervention to improve the data of the Sustainable Development Goals. Parallel Session A on the Open Data program of the country. Parallel Session B On the production of spatial data. Parallel Session C refers to the use of new, non-traditional sources of data for the generation of data.

### **Parallel session A: Open data.**

Open data for SDGs in Costa Rica. Open data is data that anyone can use, reuse and redistribute freely, and only subject, at most, the requirement to attribute and share equally. Costa Rica started its Open Data Initiative in 2012 and, like many other countries, is still in the process of integrating this into its data ecosystem. This session will analyze why an Open Data search is important and what may be the benefits for data producers and users of many stakeholder groups and the enabling systems that must be implemented to allow Open Data to thrive in the country.

### Panelists

- Ana Gabriel Zúñiga, Vice Minister of the Presidency .
- Andres Yanez, ECLAC.
- Jamison Crowell, Open Data Watch.
- Andrew Young, GovLab, New York University.

### Moderator

- Fredy Rodríguez, CEPEI.

### Parallel session B: production of spatial data .

Worldwide and in Costa Rica, it is innovating in new ways of recording and presenting information. In particular, it has been shown that geographic information systems are powerful tools for adding new levels of disaggregation when combined with more traditional data sets. This session will explore these innovations and begin to think about ways in which stakeholders can work together to produce this data.

This session would also be appropriate for participants interested in combining new data types with traditional data sets and creating data communities in different thematic areas.

### Panelists

- Marta E. Aguilar, Head of the National System of Territorial Information, National Geographic Institute.
- Rebecca Firth, Humanitarian Open Street Map.
- Sofia Mora, INEC: Construction of Social Maps.
- Kathryn Seitz, Digital Globe.

### Moderator

- Pascal Girod, Geography School, University of Costa Rica.

## Forum C. New data sources

Technology and new forms of communication produce a large amount of information that can be used to generate data that allow a timely and better interpretation of social and economic phenomena. Example of this is the information that is generated through social networks, the opinion of the population on public services, which is generated from news among others. An adequate treatment of this information allows generating new data.

### Panelists

- Edgar Mora Altamirano, Mayor of Municipality of Curridabat.
- Alice Brenes Maykall, DESINVENTAR, National University Program (UNA): records of disaster events from non-traditional sources.
- Astrid Van Lierde, Dalberg Data Insights.
- Victor Dhuruogu, GPSDD.

### Moderator

- Alonso Ortíz, GPSDD.

**12:00 - 13:00** Lunch.

**13:00 - 14:00** Session 10: Policy and enabling environment.

This session will focus on the regulatory initiatives needed in relation to the production, exchange and use of data, as well as the enabling environment to ensure quality, interoperability, security and data protection.

### Panelists

- Roberto Lemaitre Picado, Directorate of Concessions and Standards in Telecommunications, Ministry of Science, technology and telecommunications.
- Ana Gabriel Zúñiga Aponte, Vice Minister of the Presidency.
- Agustín, Gómez, Member of the board of directors of INEC.
- José Pablo Rivera, Manager of Regulation and International Relations, Telefónica.

## Moderator

- Jorge Umaña, Local Coordinator for Open Government, Trust for the Americas, Organization of American States.

## 14:00 - 15:00 **Session 11: The Roadmap Forward - Priorities, Opportunities and Key Commitments for Costa Rica.**

Facilitated by Aditya Agrawal, GPSDD and Hugo Murillo Castro, MIDEPLAN

This session will consist of 4 meeting groups. Each group will be assigned one of the following topics to focus their discussion on:

- a. Administrative data and data disaggregation.
- b. Governance and leadership: regulation, coordination and collaboration for the availability of data under a multi-stakeholder approach.
- c. Development of capacities and resources needed to move towards a data ecosystem.
- d. Data and technology innovation: addressing data gaps, new data sources and necessary technologies.

Each group will discuss the following questions:

1. From what you have heard and discussed during the last two days, where do you think Costa Rica currently is in terms of its overall advancement?.
2. What are the key problems facing Costa Rica in relation to the focus area of your group?.
3. Based on the problems you have identified, how would you prioritize them?.
4. Are there any other major issues, challenges or opportunities that were not brought up during the workshop that you would like to identify?.

## 15:00 - 15:30 **Break.**

## 15:30 - 16:30 **Report back.**

The presidents of the previous session inform the plenary about what was discussed in their groups. Presidents are expected to report on the perceived baseline, priority areas of action and new issues that require further exploration.

Facilitated by Aditya Agrawal, GPSDD and Hugo Murillo Castro, MIDEPLAN.

**16:30 - 17:30 Closing remarks of the forum.**

Closing comments describing upcoming milestones and key mechanisms to implement the data roadmap process in the future.

- Ana Helena Chacón, Vice President of Costa Rica.
- INEC Floribel Méndez, Manager INEC.
- Maria del Pilar Garrido, Viceminister MIDEPLAN.
- Fredy Rodríguez, Cepei.
- Daniel Taccari, ECLAC.
- Aditya Agrawal, GPSDD.

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